


ISABELLA WATSON

Retail Cashier

CONTACT

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(123) 456-7890 

Austin, TX 

[LinkedIn](#) 

EDUCATION

Diploma

Lincoln High School

2010 - 2014

Austin, TX

SKILLS

Problem-solving

Customer Service

Accountable

Adaptable

Detail-oriented

Empathetic

Critical Thinking

Interpersonal Skills

Sales

WORK EXPERIENCE

Retail Cashier

Sports Authority

2017 - current / Austin, TX

- Maintained a robust knowledge of product inventory to assist and direct 300+ weekly customers to the appropriate part of the store based on their needs
- **Exceeded sales targets by 8% by establishing trust with customers** and up-selling appropriate products based on customer interests
- Promoted the benefits of the loyalty program and exceeded sign-up goals by 16%
- Recognized as Employee of the Year in 2018 for demonstrating a positive, customer-focused attitude

Brand Ambassador

Pro Event Entertainment

2015 - 2017 / San Francisco, CA

- Helped organize local community events to increase brand awareness and drive 19% more business
- Acted as the main point of contact for all guests and managed 35+ concurrent guests
- Awarded the top brand ambassador recognition for attention to detail and the ability to go the extra mile to satisfy guests
- Provided recommendations to guests regarding activities and food and beverage options by understanding their needs and asking clarifying questions
- **Managed 100% of the guest experience to ensure customer satisfaction** through charismatic and friendly communication

Camp Counselor

Excel Summer Camp

2014 - 2015 / Washington, DC

- Organized engaging and challenging activities for summer camp attendees ranging in age from 6-to 12
- Collaborated with 12 counselors and directors to **foster a safe, welcoming environment for 40+ weekly campers**